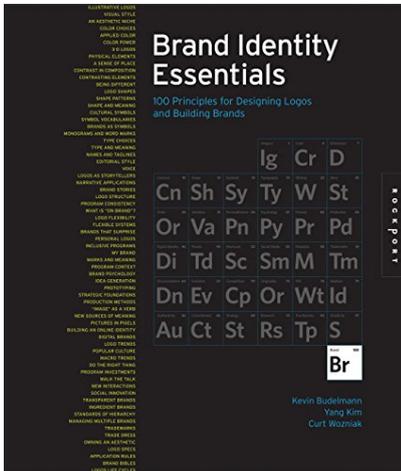


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by Kevin Budelmann : **Brand Identity Essentials: 100 Principles for Designing Logos and Building Brands**

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