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# Designing for Growth: A Design Thinking Tool Kit for Managers PDF



by Jeanne Liedtka : **Designing for Growth: A Design Thinking Tool Kit for Managers**

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PDF-f855f | Jeanne Liedtka and Tim Ogilvie educate listeners on one of the hottest trends in business development: "design thinking", or the ability to turn abstract ideas into practical applications for maximal business growth. Jeanne Liedtka's recent book, *The Catalyst: How YOU Can Lead Extraordinary Growth*, was named a Top Innovation and Design Thinking Book by Business Week. Tim Ogilvie has been hailed as... *Designing for Growth: A Design Thinking Tool Kit for Managers*

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