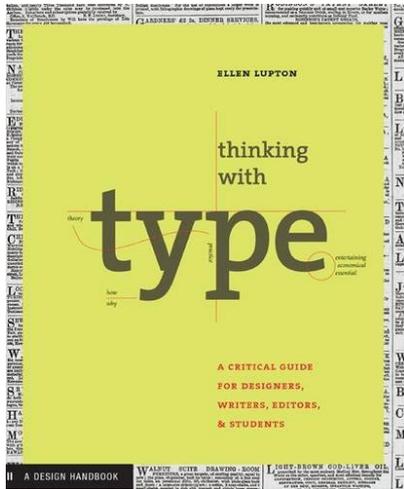# Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students PDF

by Ellen Lupton : **Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students**
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PDF-697bc | The organization of letters on a blank sheet -- or screen -- is the most basic challenge facing anyone who practices design. What type of font to use? How big? How should those letters, words, and paragraphs be aligned, spaced, ordered, shaped, and otherwise manipulated? In this groundbreaking new primer, leading design educator and historian Ellen Lupton provides clear and concise guidance for an... *Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students*

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